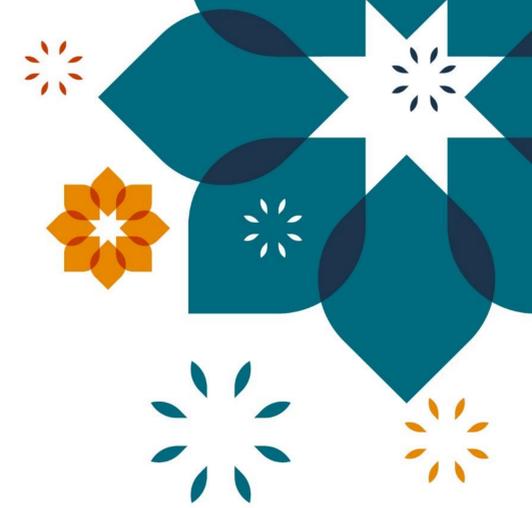


Palliative Care Matters | Together, Stronger

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Stakeholder Analysis

What is Palliative Care Matters (PCM)?

PCM is a pan-Canadian initiative to improve access to quality palliative care services for all Canadians. Three core values define the PCM approach: 1) patient/family/public focus, 2) evidence-based, and 3) collaborative.

Covenant Health is collaborating with 14 of Canada's leading national health organizations and experts in palliative care and health policy. Together, we have listened to Canadians, hosted a Consensus Development Conference, and developed a plan for immediate and short-term opportunities for change in health services. PCM is available to align with federal initiatives to promote improvements in palliative and end-of-life care services as a result of the 2017 royal assent of Bill C-277 Framework on Palliative Care in Canada.



Palliative Care Matters (PCM) Goal:

Foster a conversation between the public, researchers, and health system leaders about working together to develop and implement actions to improve Canadians' access to high quality and end-of-life care.



Phase 4. Develop a Common Agenda: Stakeholder Analysis

Public health problems, such as equitable access to palliative care, are inherently complex because they span many contexts and systems: the individual; their families, health care; community care; and, municipal, provincial, and federal governments.

One person, one family, or one organization cannot be expected to tackle complex health problems on their own. Thus, caring communities worldwide are mobilizing to bring a wide range of stakeholders together to bring about coordinated change in multiple systems.

What, Or Who, is a Stakeholder?

Any person or organizational group with an interest in or the ability to affect the system or its environment.

The PCM Stakeholder Analysis aims to:

1. Identify the stakeholders who will promote collaboration and guide development of a Canadian Palliative Care Network.
2. Determine the high level components of an action plan for an national integrated palliative care strategy.
3. Inform strategic planning for a Canadian national integrated palliative care strategy.

Stakeholder analysis is a study of the positive and negative effects of people who can influence, or are influenced by a program
(Wood, Sarkani, and Eveleigh 2013)

www.palliativecarematters.ca



Phase 1: Listening to Canadians -2016
Ipsos Poll - Canadians' Views of Palliative Care

PHASE 2: Reaching a Consensus - 2016
Lay Panel Considered Evidence & Made Recommendations

PHASE 3: Creating Change 2017
Conference Board of Canada Report

PHASE 4: Developing a Common Agenda 2018
Action Planning Workshop and Stakeholder Analysis

PHASE 5:
Together, Stronger