

**Advocacy and Ambassador Strategy**

Through community engagement and advocacy we will give voice to those who are voiceless and we will deepen understanding of Catholic health care.

**Partnership Strategy**

We will partner with patients, residents, families, communities and other key contributors to achieve health and healing.

**Catholic Leadership Strategy**

We will leverage the legacy and strength of Catholic health care nationally and internationally to better serve Albertans.

**Strategic Objectives**

**People and Culture Strategy**

We will attract, engage, develop and retain Mission driven employees, physicians and volunteers and support them in discovering and deepening their own calling.

**Quality Strategy**

We will provide excellence in care and service by exceeding quality and safety performance expectations.

**Resources Strategy**

We will utilize and enhance information, infrastructure and financial resources to their fullest capacity.

**Strategic Objectives**

**MISSION**

We are called to continue the healing ministry of Jesus by serving with compassion, upholding the sacredness of life in all stages, and caring for the whole person – body, mind and soul.

**VISION**

Inspired by our mission of service, we will be leaders and partners in transforming health care and creating vibrant communities of health and healing.

**VALUES**

As a Catholic organization, we are committed to serving people of all faiths, cultures and circumstances, according to our Values: Compassion, Respect, Collaboration, Social Justice, Integrity, Stewardship.

**CONTRIBUTE**

We will leverage our legacy to maximize the strategic contribution of Catholic health care.

**SERVE**

We will strengthen our mission and live our values to meet the needs of those we serve through excellence in care, an engaged team, and wise use of our resources.

**TRANSFORM AND GROW**

We will transform the health system and grow through integration, innovation, and shared learnings to respond to the strengths and needs of our communities, especially those most vulnerable.

**Strategic Objectives**

**Acute Care Optimization and Expansion Strategy**

We will transform and expand care and service in acute care to respond to growing populations and changing demographics.

**Community Care Integration and Expansion Strategy**

We will expand our community care capacity to address gaps in service, growing populations and changing demographics.

**Strategic Objectives**

**Seniors Strategy**

We will expand our capacity to care for seniors and enable them to live to the fullest of their potential as connected members of their communities.

**Addiction and Mental Health Strategy**

We will expand our capacity to care for those with addiction and mental illness and enable them to live with dignity and hope as connected members of their communities.

**Palliative and End of Life Care Strategy**

We will be leaders and advocates for robust palliative and end of life care as an essential part of an integrated health system.

